

## Ash Township Master Plan Survey

Welcome!

**Ash Township is excited to kick-off the process of updating its Master Plan! The Township's current plan will be updated with an emphasis on housing. This updated plan will establish a renewed vision for housing in the Township over the next 20 years.**

**This survey will take about 10 minutes to complete. Your answers will greatly assist the Township in the formation of this Master Plan. Please share your thoughts about the Township's future! This survey will be active through the month of August 2025.**

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**These questions are for statistical purposes and to enable the filtering of results.**

1. In what age range do you fall?

- ☐ Under 18 ☐ 50-64  
☐ 18-29 ☐ 65 or older  
☐ 30-49

2. How many people live in your household?

- ☐ 1 ☐ 2 ☐ 3 to 4 ☐ 5 or more

3. Do you have any children under 18 years of age in your household?

- ☐ Yes  
☐ No

4. Where do you reside?

- ☐ Ash Township  
☐ Village of Carleton  
☐ Other (please specify)

5. How long have you lived in Ash Township or the Village of Carleton?

- ☐ I am not a resident of the township or village ☐ 5 to 9 years  
☐ Less than 1 year ☐ 10 to 19 years  
☐ 1 to 4 years ☐ 20 or more years

6. Please select all that apply:

- |   |  |
|---|--|
| <input type="checkbox"/> I live and own my home in Ash Township             | <input type="checkbox"/> I attend school in the Village of Carleton                                      |
| <input type="checkbox"/> I live and own my home in the Village of Carleton  | <input type="checkbox"/> I own or operate a business in Ash Township                                     |
| <input type="checkbox"/> I live and rent my home in Ash Township            | <input type="checkbox"/> I own or operate a business in the Village of Carleton                          |
| <input type="checkbox"/> I live and rent my home in the Village of Carleton | <input type="checkbox"/> I own or operate a commercial or industrial property in Ash Township            |
| <input type="checkbox"/> I work in Ash Township                             | <input type="checkbox"/> I own or operate a commercial or industrial property in the Village of Carleton |
| <input type="checkbox"/> I work in the Village of Carleton                  | <input type="checkbox"/> None of the above   |
| <input type="checkbox"/> I attend school in Ash Township                    |  |
| <input type="checkbox"/> Other (please specify)                             |  |

## Ash Township Master Plan Survey

### General Questions

7. Do you plan on moving out of the community in the next five to ten years?

- ☐ Yes    ☐ No    ☐ Not applicable

Please feel free to expand upon your answer.

8. What are Ash Township's most POSITIVE aspects? (*Select no more than 5*)

- |  |   |
|--|---|
| <input type="checkbox"/> Township character                              | <input type="checkbox"/> Availability or proximity to medical care  |
| <input type="checkbox"/> Proximity to family or friends                  | <input type="checkbox"/> Access to communications infrastructure (broadband internet, cellular service, etc.) |
| <input type="checkbox"/> Friendly people or atmosphere                   | <input type="checkbox"/> Limited or no congestion   |
| <input type="checkbox"/> Community spirit or civic mindedness            | <input type="checkbox"/> Availability or proximity to jobs/employment   |
| <input type="checkbox"/> Housing affordability                           | <input type="checkbox"/> Access to motorized transportation (roads, freeways, etc.)                           |
| <input type="checkbox"/> Choice of housing types                         | <input type="checkbox"/> Access to non-motorized transportation (sidewalks, trails, etc.)                     |
| <input type="checkbox"/> Quality of housing and neighborhoods            | <input type="checkbox"/> Shopping, retail and service options   |
| <input type="checkbox"/> Quality of public services                      | <input type="checkbox"/> Dining options   |
| <input type="checkbox"/> Quality of emergency services (police and fire) | <input type="checkbox"/> Entertainment options  |
| <input type="checkbox"/> Quality of the school district                  | <input type="checkbox"/> Availability of youth activities   |
| <input type="checkbox"/> Safe neighborhoods and community                | <input type="checkbox"/> Availability of senior services or activities  |
| <input type="checkbox"/> Availability or proximity to medical care       | <input type="checkbox"/> Access or proximity to recreation options  |
| <input type="checkbox"/> Other (please specify)                          |   |

9. What are Ash Township's LEAST favorable or LEAST appealing aspects? *(Select no more than 5)*

<input type="checkbox"/> Loss of township character	<input type="checkbox"/> Congestion
<input type="checkbox"/> Lack of community spirit or civic mindedness	<input type="checkbox"/> Unavailability or distance to jobs/employment
<input type="checkbox"/> Housing costs	<input type="checkbox"/> Lack of access to vehicular transportation (roads, freeways, etc.)
<input type="checkbox"/> Limited housing choices	<input type="checkbox"/> Lack of access to non-motorized transportation (sidewalks, trails, etc.)
<input type="checkbox"/> Blighted or deteriorating homes or neighborhoods	<input type="checkbox"/> Blighted or deteriorating businesses
<input type="checkbox"/> Limited or poor-quality public services	<input type="checkbox"/> Lack of shopping, retail and service options
<input type="checkbox"/> Limited or poor-quality emergency services	<input type="checkbox"/> Lack of dining options
<input type="checkbox"/> Quality of the school district	<input type="checkbox"/> Lack of entertainment options
<input type="checkbox"/> Unsafe neighborhoods or community	<input type="checkbox"/> Lack of youth activities
<input type="checkbox"/> Unavailability or distance to medical care	<input type="checkbox"/> Lack of senior services or activities
<input type="checkbox"/> Lack of access to communications infrastructure (broadband internet, cellular service, etc.)	<input type="checkbox"/> Lack of recreation options
<input type="checkbox"/> Other (please specify)	

10. What modes of transportation do you use for travel within the local area and to what extent?

	Routinely	Often	Sometimes	Rarely	Never
Car	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Receive ride from family/friend	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit (ex. dial-a-ride)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Uber/taxi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bicycle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please feel free to expand upon your answer.

11. What barriers exist that prevent you from using your preferred mode of transportation or a different mode of transportation?

12. The following is a list of potential land use development strategies that Ash Township could employ over the next 5 to 20 years. Using a 1 to 5 rating scale where *1 is not important and 5 is highly important*, rate each potential strategy.

	1	2	3	4	5
Improve the appearance and quality of existing homes and neighborhoods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Encourage additional housing development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Encourage additional industrial development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve/expand the motorized transportation network (roads, bridges, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve/expand the non-motorized transportation network (bike paths, sidewalks, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve/expand recreational facilities and programming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preserve natural features (floodplains, wetlands, woodlands, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve/expand community services and infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve/enhance public communication and civic engagement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expand the local economy (jobs, economic growth and wellbeing)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promote/enhance social well-being and quality of life (safety, health, culture, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there other land use strategies that you feel would be important for the township?

13. As it works to improve jobs and economic growth, what are the challenges facing Ash Township? *(Select no more than 3)*

- ☐ Availability of jobs
 ☐ Local government leadership
- ☐ Keeping young, skilled workers
 ☐ Lack of industrial facilities
- ☐ Availability of diverse housing options
 ☐ School systems
- ☐ Inadequate transportation infrastructure
 ☐ Access to capital and resources for small businesses
- ☐ Inadequate public services and infrastructure
 ☐ Quality of life amenities
- ☐ Collaborative mindset

14. What does effective economic development mean to you? Using a 1 to 5 rating scale where 1 is not important and 5 is highly important, please rate each item.

	1	2	3	4	5
Creating more jobs in the township	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expanding the growth of existing businesses in the township	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Launching new businesses in the township	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attracting businesses to locate to the township	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved awareness (reputation) of the township	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enticing more tourists to visit the township	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Better educational opportunities and developing talent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Higher standard of living for citizens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Housing Questions

15. Do you believe that it is feasible for a service worker, such as a teacher or police officer, to secure quality and affordable housing within Ash Township?

- ☐ Yes
 ☐ Neutral/No opinion
 ☐ No

If not, please explain your answer:

16. Do you believe that the housing units in Ash Township are appealing and affordable to young adults?

- ☐ Yes      ☐ Neutral/No opinion      ☐ No

If not, please explain your answer:

17. Do you believe that Ash Township offers sufficient housing options, services, and amenities to support lifelong residency within the township?

- ☐ Yes      ☐ Neutral/No opinion      ☐ No

If not, please explain your answer:

18. What type of housing do you currently live in?

- ☐ Small single-family home (<1,500 square feet)      ☐ Multiple family apartment unit  
☐ Large single-family home (>1,500 square feet)      ☐ Accessory dwelling unit ("mother-in-law suite", "granny suite")  
☐ Townhome      ☐ Tiny home (<500 square feet)  
☐ Duplex, Triplex, or a Fourplex      ☐ Mobile home  
☐ Other (please specify)

19. What type of housing would you prefer to live in, if it were available and you could afford it? (Select no more than 3)

- ☐ Small single-family home (<1,500 square feet)      ☐ Multiple family apartment unit  
☐ Large single-family home (>1,500 square feet)      ☐ Accessory dwelling unit ("mother-in-law suite", "granny suite")  
☐ Townhome      ☐ Tiny home (<500 square feet)  
☐ Duplex, Triplex, or a Fourplex      ☐ Mobile home  
☐ Other (please specify)

20. What is the primary barrier to living in your preferred housing? (Select no more than 3)

- ☐ No barriers  
☐ Housing type doesn't widely exist in Ash Township  
☐ Housing type exists in Ash Township, but is not available (for purchase or rent)  
☐ Housing type exists in Ash Township, but is not affordable  
☐ Other (please specify)

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### Final Question

21. Do you have any final comments related to land use and development within Ash Township that you would like to share?